



# Sustainability Showcase

October 28 – 30, 2019

<https://sustainability.gatech.edu/showcase>

Kendeda Building for Innovative Sustainable Design  
422 Ferst Drive NW, Atlanta GA 30313

## Instructions for Posters

CREATING THE NEXT

### Sponsored by:

Brook Byers Institute for Sustainable Systems  
Office of the Executive Vice President for Research  
Kendeda Building for Innovative Sustainable Design  
Sustainable Design & Manufacturing Lab  
Ray C. Anderson Center for Sustainable Business

**Before the Showcase:** So that we have a count, **register to attend the showcase** at:

<https://www.eventbrite.com/e/georgia-tech-sustainability-showcase-tickets-75913646761>

To facilitate connection-making and collaborating, **we want to collect some basic information from you** (biosketch, current and pending projects working on, and abstract of poster). Upload this data at:

[https://gatech.co1.qualtrics.com/jfe/form/SV\\_9T9RJ0TGEjk2Amx](https://gatech.co1.qualtrics.com/jfe/form/SV_9T9RJ0TGEjk2Amx)

**Venue:** Kendeda Building for Innovative Sustainable Design (also known as “**the Living Building**”), 422 Ferst Drive – this is the brand-new building next to the Marcus Nanotechnology Building. The Showcase will be the only event in the building that day and we have the run of the whole building. Posters will be in the 2-story atrium.

**Time:** Poster presenters are encouraged to **setup their poster on the morning of Monday October 28** and leave it in place until at least Wednesday October 30. Posters can remain up through the rest of the Fall semester, if desired, to help further showcase the Living Building during its opening months. Presenters supporting their posters in person are welcome anytime, but are most encouraged to **attend the advertised poster viewing sessions during the Showcase lunch periods each day from noon – 1PM.**

**Logistics:** Easels, boards, pins, and tape will be available in the two-story atrium of the Living Building for your poster. **Use any available easel and board**, while being considerate of others. Do not tape or pin posters directly to the walls. **Standard sizes of 2’X3’ to 3’X5’ are encouraged**, but if you want to do something bigger (within reason), we should be able to accommodate. **If you need assistance in printing your large format poster** or have any special needs, contact Professor Michael Gamble (ARCH, [michael.gamble@design.gatech.edu](mailto:michael.gamble@design.gatech.edu)) as soon as possible. The Showcase is largely an “open house” event with the audience coming and going throughout the day. Posters should include contact information for anyone wanting to connect with you.

**Video:** We have contracted with a professional video production company (Dave Shapiro Enterprises) to capture all the presentations and peripheral activities of the Showcase, including some of the posters. **You may be asked to share your poster on camera or provide reaction to other aspects of the Showcase.** You are welcome to accept the opportunity or decline it. You decide.

**Making Connections:** Attendees at the Showcase will be encouraged to engage all live and poster presenters. Bring business cards to exchange. There will be ample food and drink for you to enjoy throughout the day. Make every effort to **come to the Living Building for lunch each day of the Showcase.** Bring a colleague, a friend, or a student. **Check out the live presentations, other posters,** and the building itself. **Learn who is doing what** at GT.

**Do’s and Don’ts:** As a poster presenter, you have an opportunity to delve deeper and provide more information than the live speakers will have. Nonetheless, **avoid jargon and highly technical details.** The primary audience is your colleagues at Georgia Tech, but they may not be from your school, unit, or college. They may work on your same topic, but from a wholly different perspective. Use your poster as a sign that directs them where to find you so that you may engage in a deeper dialogue. **Introduce yourself.** Relax, have fun, eat, drink, and take full advantage of this very rare opportunity to learn what your colleagues are doing and to socialize with them. Do not just set-up your poster, leave, and pick up your poster three days later. **Explore the Kendeda Building for Innovative Sustainable Design.** This is the most environmentally advanced education and research building ever constructed in the Southeast – and here for you to use.

**After the Showcase:** We are holding resources in reserve to disperse to presenters further nurturing collaborations resulting from the event (e.g., lunches, workshops, seminars, travel grants, etc.) or for developing communications productions that serve as accelerators toward each investigator’s prospects. **Look for information about these micro-seed grants in future communications.**